UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO. CONFIRMATION NO	
09/776,130	02/02/2001	Dimitra G. Gerogianni	020431.0739	9365
	7590 06/30/200 OGIES US, INC.	8	EXAMINER	
ONE i2 PLACE	E, 11701 LUNA ROAD		SAETHER, FLEMMING	
DALLAS, TX 75234			ART UNIT	PAPER NUMBER
			3677	
			MAIL DATE	DELIVERY MODE
			06/30/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary		Applicati	pplication No. Applicant(s)			
		09/776,1	30	GEROGIANNI, DIMITRA G.		
		Examine	•	Art Unit		
		Flemming	Saether	3677		
Period fo	The MAILING DATE of this communication Reply	on appears on th	e cover sheet with the	correspondence a	ddress	
A SH WHIC - Exter after - If NC - Failu Any r	ORTENED STATUTORY PERIOD FOR FOR HEVER IS LONGER, FROM THE MAILING IS IN 1975	NG DATE OF TH CFR 1.136(a). In no extion. period will apply and w y statute, cause the app	HIS COMMUNICATIO ent, however, may a reply be ti ill expire SIX (6) MONTHS fron dication to become ABANDONI	N. mely filed the mailing date of this of ED (35 U.S.C. § 133).		
Status						
2a)⊠	Responsive to communication(s) filed on This action is <b>FINAL</b> . 2b)  Since this application is in condition for a closed in accordance with the practice un	This action is rullowance except	for formal matters, pr		e merits is	
Dispositi	on of Claims					
5) 6) 7) 8)	Claim(s) <u>1-37</u> is/are pending in the applic 4a) Of the above claim(s) is/are wind Claim(s) is/are allowed.  Claim(s) <u>1-37</u> is/are rejected.  Claim(s) is/are objected to.  Claim(s) are subject to restriction  on Papers	ithdrawn from cc				
9)□	The specification is objected to by the Ex	aminer				
10)	The drawing(s) filed on is/are: a) Applicant may not request that any objection Replacement drawing sheet(s) including the o The oath or declaration is objected to by the control of the control o	accepted or by to the drawing(s) loorrection is require	ne held in abeyance. Se ed if the drawing(s) is ob	ee 37 CFR 1.85(a). Djected to. See 37 C		
Priority ι	ınder 35 U.S.C. § 119					
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>						
Attachmen			0 There : 0	(DTO 440)		
2)  Notic 3) Inform	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-9- nation Disclosure Statement(s) (PTO/SB/08) r No(s)/Mail Date	48)	4) Interview Summary Paper No(s)/Mail D 5) Notice of Informal D 6) Other:	ate		

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## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-11, 13-21, 23-34, 36 and 37 are rejected under 35 U.S.C. 103(a) as being unpatentable over Cupps (US 5,991,739) in view of Hanson (US 4,971,409) and Harrington (US 5,895,454). Cupps discloses the general concept of brokering food orders over the Internet wherein a plurality of buyers have access to a database of a plurality of unaffiliated restaurants that deliver food (Fig. 1 and 7). Each of the buyers inputs their location and the broker displays restaurants that deliver to that location and indicates specials (Fig. 8). Each of the restaurants displays a menu of available food items and price (Fig. 9), any one of which may be considered "special". Once an item is found, the buyer initiates a transaction and is given a response or confirmation from the restaurant which includes a delivery time (column 11, line 26-27). The delivery time is real time and inherently would include any backlog on the part of the seller since the seller is the one providing the delivery time (column 11, line 11-12). Cupps does not disclose the real time delivery time being provide prior to a selection be made by the customer. Hanson discloses a food order and delivery system wherein the real time delivery time, based at least in part on actual deliveries, is communicated to the customer as a transaction is being made (column 16, line 64-68) so the customer can take that into account prior to placing an order. At the time the invention was made, it

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would have been obvious for one of ordinary skill in the art to communicate the real time delivery time to the customer in Cupps prior to the order being placed so that the customer could make a more informed decision. Modified Cupps does not disclose the real time delivery time communicated to the customer prior to a transaction being initiated. Harrington discloses a system using the internet where in addition to other criteria such as price etc... the delivery time is included to the customer in a hierarchical scheme, in other words rank, form a plurality of sellers for comparison to the customer so that a determination on purchasing an item can be based on the delivery time (column 5, lines 25-61) and teaches to include a maximum delivery time preference (column 5, line 26-27). Harrington further teaches to provide alternatives to the customer if the criteria is not met (column 6, lines 4-9). At the time the invention was made, it would have been obvious for the person of ordinary skill in the art to communicate the real time delivery time to the customer in modified Cupps in a manner as disclosed in Harrington so that delivery time could be used by the customer as criteria for determining which food item to order before beginning any transaction.

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Claims 12, 22 and 35 are rejected under 35 U.S.C. 103(a) as being unpatentable over Cupps (US 5,991,739) in view of Hanson (US 4,971,409), and Harrington (US 5,895,454) as applied to claims 1, 13 and 24 above and further in view of Cotter (US 4,797,818). Cotter teaches the selection of a restaurant or seller for a delivery order automatically based on real time delivery time (column 2, line 21-31). At the time the invention was made, it would have been obvious for one of ordinary skill in the art to

provide for the automatic selection of a seller in modified Cupps based on real time delivery time as disclosed in Cotter in order to save time to the customer.

## In response to Remarks

After consideration of applicant's amendments and remarks the rejection again remains unchanged.

Applicant argues both that the prior art does not teach all the limitations of the claims and also that the combination would not have been motivated. In response, the examiner respectfully disagrees for the reasons as follows.

Applicant argues that Cupps does not teach buyer delivery information including maximum delivery time and how important the delivery time is. In response, Cupps discloses the buyer delivery information with the input of their location and Harrington is relied upon for the delivery time and its importance. One cannot show nonobviousness by attacking rejection piecemeal where the rejections are based on combinations of references.

Applicant argues that Hanson does not disclose real time delivery information. In response, the examiner disagrees because an "unusual delay" constitutes real time; there is no requirement that an estimated specific time be provided. Furthermore, it would have been obvious to communicate the unusual delay as an estimated specific

time because the estimated delivery time would equate to a specific time by knowing the time it currently is and adding the estimated delivery time. Also applicant argues the unusual delay will not be known prior to the customer's selection. In response, it will be known prior to the next ("future") customer's selection.

Applicant argues that Harrington does not disclose a comparison with real-time delivery information. In response, the examiner disagrees because inherently, the delivery time would take into account the availability. For example, if an item is unavailable, a delivery time would not be possible.

In arguing Cotter, applicant is again arguing the reference individually when the rejection is the combination. Cotter is relied upon for the teaching that the selection of the seller may not necessarily be the closest one because of the real-time delivery. In other words, the real time it would take for delivery is a factor in determining the seller. Cotter is not relied upon for the "real-time" based on actual deliveries because that is disclosed in Hanson.

Applicant next argues that the office action has not established a *Prima Facie* case of obviousness even in light of KSR. Applicant argues that the office action has not included a finding of facts. In response, the examiner disagrees because the facts have been found in that the references have been shown to teach all the elements of the claims. Applicant further argues that the office action has not provided an

explanation as to why the combination is obvious. In response, the examiner believes the above reasons to be adequate but, will provide additional explanation in light of the KSR decision and the rationales it set forth.

First, in the combination of Cupps and Hanson while rationales A, C, D and F would be applicable but, rational C is probably best applied because both Cupps and Hanson are similar devices in that they are delivery services and Hanson provides the known technique for improvement, the real time based on actual deliveries, which would similarly improve the service of Cupps by providing the information to the consumer.

Second, in the combination of modified Cupps and Harrington rationales C, D, and F would be applicable but, again rational C is probably best applied because both modified Cupps and Harrington are similar devices in that they are delivery services and Harrington provides the known technique for improvement, the internet being used communicate information and setting criteria, which would similarly improve the service of modified Cupps by providing information and recourses to the consumer.

Third, in the combination of modified Cupps and Cotter rationales A, C, D and F would be applicable but, again rational C is probably best applied because both modified Cupps and Cotter are similar devices in that they are delivery services and Cotter provides the known technique for improvement, the selection of a seller based on delivery time, which would similarly improve the service of modified Cupps by providing information to the consumer to facilitate faster delivery.

And finally rational D would be applicable to all of the above in that all of the references used in the rejection teach known devices which are ready for improvement

with the internet being the technique for improvement and the results would be predictable.

## Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Flemming Saether whose telephone number is 571-272-7071. The examiner can normally be reached on Monday through Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Victor Batson can be reached on 571-272-6987. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Flemming Saether Primary Examiner Art Unit 3677

/Flemming Saether/ Primary Examiner, Art Unit 3677